

## Top 10 Ways to Publicize the National Human Trafficking Resource Center (NHTRC) Hotline

**1-888-3737-888**

*The National Human Trafficking Resource Center (NHTRC) Hotline is a 24-hour, 7 day a week, toll-free hotline. NHTRC Call Specialists can connect victims with law enforcement and social service providers in their local area who can help them get out of exploitative situations and into safe environments where they have access to services, such as emotional support, health care, and legal services.*

- 1. Dedicate your Facebook status to the hotline for a week.**
- 2. Put up hotline flyers in Greyhound bus stations.**
- 3. Tell 5 friends to put the hotline number in their cell phones.**
- 4. Hand out information about the hotline at concerts, fairs, and community events.**
- 5. Talk about it. Tell your friends, teachers, teammates, co-workers, and family members about this resource.**
- 6. Invite your friends over to watch a movie on human trafficking and tell them about the hotline.**
- 7. Post the hotline number on your website and/or blog.**
- 8. Put up hotline posters in the windows of local businesses.**
- 9. Ask a teacher, politician, or other local leader to talk about human trafficking and the hotline.**
- 10. Post hotline flyers in motels and hotels in your area.**

### **How Can Publicizing the NHTRC Hotline Help Victims of Human Trafficking?**

Cases of human trafficking have been reported in all 50 states and in a variety of environments, including: legal and illegal settings; cities, suburbs, and rural areas; and wealthy and low income areas. Often, community members come across labor and sex trafficking situations in their day-to-day routines.

Raising public awareness about how to recognize and report a potential trafficking case to the NHTRC Hotline is essential. Most victims do not self-identify as victims or are not aware that help is available. By taking action and calling the NHTRC Hotline – and encouraging others to do so - you can provide crucial information about a trafficking case. As a result, more victims will receive help.

### **Resources**

- Hotline materials (fliers, etc.): <http://polaris.nonprofitsoapbox.com/what-we-do/national-human-trafficking-hotline/get-involved/publicize-the-hotline>
- Hotline flyer: <http://www.polarisproject.org/resources/outreach-and-awareness-materials>
- Polaris Project Action Center: <http://www.polarisproject.org/take-action>

Polaris Project works to empower and mobilize people from diverse backgrounds and of all ages to take meaningful action against human trafficking. Register with [www.polarisproject.org/signup](http://www.polarisproject.org/signup) to receive regular updates on human trafficking in the United States.